

**Creating Connection 2010 Annual Conference Agenda
Thursday, June 10, 2010
Oregon Zoo Conference Center**

- 8:00 – 8:30 a.m.** **Registration** and Networking
- 8:30 – 8:45** **OBA update** – Mark Haldeman, Conference Chair
- 8:45 – 9:15** **Keynote** – Julie Shimer, Ph.D., President and CEO, Welch Allyn
- 9:15 – 10:30** **Why Are We Here?** – A panel discussion moderated by Tom Hughes, of Tonkon Torp, with panelists:
- Juergen Lindner, general manager/COO of Micro Systems Engineering
 - Steve Hansen, regional manager, state government affairs, Genentech
 - Gordon Brown, consultant
 - Matt Smits, director of business development, Tyco Electronics
 - Peter Murray, vice president of operations, Welch Allyn.
- The discussion will cover why these companies chose to come or stay in Oregon; what have these firms learned about doing business in Oregon, and what can we do as public and or private stakeholders in the bioscience community to improve the climate and attract more multinational companies while keeping our startups?
- 10:30 – 11:00** Break, Exhibits and Networking
- 11:00 – 12:00** **Innovate Collaborate Oregon** – A panel discussion moderated by Jeff King, chief operating officer, Virogenomics, Inc. Panelists include representatives of the university tech transfer offices including Andrew Watson, OHSU; Mary Foley, OSU; Joe Janda, PSU; and Chuck Williams, UO. These four major research universities will discuss research collaborations and startup company formations using a case study approach.
- 12:00 – 1:15** **Lunch**, Exhibits, Posters and Networking
- 1:15 – 2:15** Patrick Kelly, executive director of the Council of State Bioscience Associations (CSBA) will speak about:
- The CSBA, why it's important and how OBA fits in the big picture
 - The latest Bio-industry report commissioned by BIO from Battelle
 - The latest federal legislation that affects the industry.
- 2:15 – 3:00** **Break**, Exhibits, Posters and Networking
- 3:00 – 4:30** **Funding Bioscience in Oregon** – A panel discussion with brief presentations, followed by a question-and-answer session:
- SBIR/STTR grant opportunities : Alison Craig, policy liaison, Cong. Kurt Schrader of Oregon's 5th District
 - Oregon Growth Account update: Les Fahey, OGA board member
 - Venture Funding in 2010: Michael Tippie, Milkstreet Ventures
 - HB 3644 Economic Gardening: Rep. Jefferson Smith, Oregon's 47th District
 - WINGS – a nonprofit angel network for seed and early stage medical technology companies: Chris Rivera, president, Washington Bioscience and Biotechnology Association
- 4:30 – 5:30** **Reception**, Exhibits, Posters and Networking