



Oregon Bioscience
Association

CREATING OPPORTUNITY THROUGH
COMMUNITY | COLLABORATION | COMMERCIALIZATION

BioForum Creative Financing for Early Stage Life Science Businesses

Speakers

Jeff S. King, Ph.D. is Chief Operating Officer, Virogenomics a biotechnology development company. Dr. King manages product development collaborations between university scientists and the company. This includes both intellectual property management and participation and management on grants. Virogenomics has been awarded SBIR and STTR grants from the National Institutes of Health and the National Science Foundation, and an ATP award from the National Institute of Standards and Technology. Prior to joining Virogenomics, Dr. King worked on the development of gene-expression platforms at Acacia Biosciences and Rosetta Inpharmatics. Dr. King received a B.S. degree in engineering physics from the University of Arizona and a Ph.D. degree in biophysics from the University of California, Berkeley. Prior to working in the biotechnology industry, he was an Assistant Research Molecular Biologist at the University of California, San Francisco and a Human Frontier Postdoctoral Fellow at the University of Bern in Switzerland.

Caroline Cummings is an entrepreneur, public speaker, advocate and philanthropist. She's led global technology change management initiatives for Bristol-Meyers Squibb pharmaceuticals. She's recently been the CEO of her own Web 2.0 Internet start-up, OsoEco, where she helped raise half of a million dollars from Oregon angel investors. In February 2008 she co-founded Smart-ups, a not-for-profit organization that helps improve the climate for Oregon's Willamette Valley emerging growth companies. Caroline also helps connect entrepreneurs with investors throughout the Southern Willamette Valley as a contractor with both the Eugene Area Chamber of Commerce, and the Oregon Entrepreneurs Network.

In her spare time she produces Social Media Boot Camps for business professionals. Caroline also guest lectures at businesses and universities on various topics: from entrepreneurship – to the power of social media in today's changing economy. She additionally gets invited to speak to women business groups about how the authentically self promote on- and off-line.

Caroline's passion is mentoring kids at-risk. She currently mentors a girl through Big Brothers Big Sisters of Lane County - where she also serves as the president of their board of directors.

Mark J. Ahn, Ph.D. is Principal at Pukana Partners, Ltd. which provides strategic consulting to life science companies; and Associate Professor, Global Management at Atkinson Graduate School of Management, Willamette University and Creighton University. He previously served as Chair, Science & Technology Management, Victoria University at Wellington, New Zealand. Dr. Ahn was also founder, President, and Chief Executive Officer of Hana Biosciences. Prior to Hana, he served as Vice President, Hematology and corporate officer at Genentech, Inc., as well as held positions of increasing responsibility at Amgen and Bristol-Myers Squibb Company. Dr. Ahn also serves on public and venture capital-backed Board of Directors for RXi Pharmaceuticals, Access Pharmaceuticals, Genesis Biopharma, Mesynthes and ScribesSTAT. Dr. Ahn is the author of over 50 peer reviewed journal articles and books including *Making the Case for Biotechnology*.