



Oregon Bioscience
Association

2024 Sponsor Prospectus

Dear Friends and Supporters,

As the region's bioscience industry leader in advocacy, education, programming, and economic development, we look forward to bringing you our best in 2024. The primary purpose of the Oregon Bioscience Association (Oregon Bio), a 501(c)(6) nonprofit member trade association, is to promote the growth and quality of the bioscience industry through Advocacy, Cultivation and Education. We are now a \$16 billion annual industry in Oregon (plus an additional \$1.9 billion in southwest Washington). And we expect this trend to continue in the upcoming year. As part of our mission, we are poised to deliver on-time and in demand events through 2024 that meet the needs of our members with a focus on building community, economic influencers, and advocacy impact.

With input from Oregon Bio's board of directors, Oregon Bio committees, and our industry members, our 2024 events and programming engage the bioscience community throughout Oregon and Southwest Washington. Through these events, we present current industry topics which are paired with our popular "Bio On" networking events in Central Oregon, Willamette Valley, and Portland/Vancouver. We design our events to support your organization and the bioscience ecosystem. Last year nineteen organizations joined us in the Oregon Pavilion at the BIO International Convention for a week in San Diego. We are thrilled to offer our members an opportunity to participate in our state pavilion at BIO, the World's Largest Biotech Partnering event, this [June in San Diego](#).

As you review Oregon Bio's sponsorship opportunities, you will see how we bring the heart of Oregon's bioscience industry together at an array of business and professional development events. We remain confident that your sponsorship of the events offered by Oregon Bio is not only a smart investment by your organization, but also an investment in our region, life sciences community and the future we are all counting on. We are enthusiastic about the upcoming year, as our industry continues its relentless pursuit of discovery and delivers breakthroughs in patient care and solutions for the environment. To become a sponsor, contact me today. Oregon Bio looks forward to bringing you our best in 2024 as we embark upon another new and exciting year cultivating Oregon's life science, biotechnology and digital health industry. Thank you for your continued support and dedication.

Julie Black
Director of Member Services, Business Development
julie@oregonbio.org
503-953-3145

Corporate Memberships

Become a corporate member and join the growing ranks of leading Oregon bioscience organizations. Corporate members are the driving force and thought leaders playing important roles in shaping our industry's future. Corporate membership enables participating companies to get all benefits offered through Oregon Bio membership including leadership of and access to programs, events and other resources.

	PLATINUM MEMBER \$22,000	DIAMOND MEMBER \$11,000	EMERALD MEMBER \$7,500	GOLD MEMBER \$5,500	SILVER MEMBER \$3,300
Oregon Bio membership privileges for your company and all employees	✓	✓	✓	✓	✓
Level of logo recognition on the Oregon Bio website	1 st	2 nd	3 rd	4 th	5 th
Recognition level in Executive Director's and staff email signature	1 st	2 nd	3 rd	4 th	5 th
Number of complimentary tickets to one Oregon Bio event (Oregon Bio staff must be notified of your request 2-weeks prior to event) or 2 tickets to every event	8	6	4	2	1
Oregon Bio event sponsorship (does not include additional sponsor registrations)	Supporting Event Sponsor	Contributing Event Sponsor	Industry Champion		
Economic Impact Study Sponsor	✓				
Member listing in Oregon Bio email updates	✓				
Invitation to Executive receptions and dinners	✓				
Scholarship, on your company's behalf, for a local Industry Start-Up company to receive core level membership	✓				

Platinum Members



Diamond Members



Emerald Members



Gold Members



Silver Members



Networking Event Sponsorship Opportunities

The *Bio On Series* is a platform to showcase your offerings in a casual networking environment. Bio-professionals at all levels attend and learn from their peers about Oregon’s bioscience community, professional development and how we fit into a global bio-network. Our *Bio On Series* attendance typically ranges from 100 to 170 people. As a networking event sponsor, you will receive the following benefits:

NETWORKING SPONSORSHIP	
\$5,000 PER EVENT / SPONSOR 3 OR MORE \$3,750 PER EVENT / 5 OR MORE \$3,000 PER EVENT	
✓	Exclusive floor time during the event to address the group 2-minute intro for your company for in person events; 1 min digital clip for online events
✓	Table for marketing material (upon request via email to julie@oregonbio.org two weeks prior to in-person event)
✓	4 free registrations to sponsored event (s) and preceding programming
✓	List of attendees (name and company name) from your sponsored event, upon request via email to julie@oregonbio.org
✓	Your company featured as the event sponsor on our website, event email updates and social media updates
✓	Marketing for webinar notifications on our partner events page and weekly member updates

NETWORKING AND BIO ON SPONSORSHIPS Tentative Dates	BIO ON SPONSOR SINGLE EVENT \$5,000/EVENT	BIO ON SPONSOR 3 OR MORE EVENTS \$3,750/EVENT	BIO ON SPONSOR 5 OR MORE EVENTS \$3,000/EVENT
Bio on the Rocks- Greater Portland, Nov 7, 2024	✓	✓	✓
Bio in the High Desert- Bend May 2, 2024	✓	✓	✓
Oregon Bio Women- Wilsonville at Twist Bioscience, July 25, 2024	✓	✓	✓
Bio on Tap- Hillsboro, June 26, 2024	✓	✓	✓
Bio in the Valley – Corvallis May 21, 2024 - HP Campus	✓	✓	✓
Bio on the Vine- OHSU after Biotech Summit Oct 1, 2024	✓	✓	✓



Bio in the Valley
Phil and Penny Knight Campus for Accelerating Scientific Impact
Eugene, Oregon / December 2021

Futures in Bioscience: Meet-up and STEM Tour Sponsorship Opportunities

Oregon Bio hosts meet-ups, STEM Tours and engagement opportunities for students, bio-professionals at all levels, regional policymakers and their staff, with the goal of cultivating a regional bio-network and a legislative group who engage with a deeper understanding and appreciation for our industry. Your support of these events will ensure continued learning and networking opportunities for our future workforce and industry education for our lawmakers and their staff. Join us as we highlight Regional Meetups in STEM; OBW; and Diversity.

Make your mark with high-profile visibility as a supporter of Oregon’s future talent pipeline and bioscience ecosystem. Your sponsorship includes a continuous 2024 presence in Oregon’s Bio mission to support and expand the options in bioscience careers to the wider community while growing our talent pool. Become a 2024 Oregon Futures in Bioscience sponsor.

Benefits include:

- Company logo on new Oregon Futures in Bioscience OBA website (launch Q1, 2024)
- Company logo as a 2024 Oregon Futures in Bioscience supporter of four 2024 Oregon Futures in Bioscience STEM tours with invited students, policy specialists, and economic development officials, including:
 - Email event invitations
 - Event listing on Oregon Bio Website
 - Recognition onsite at event
- Event locations will include Portland Metro area, Bend, Eugene, and other possible locations.
- Recognition in a press release

Oregon Bio is continuing Diversity Inclusion Meetups this year to provide community and support for bioscience employees of color in the Greater Portland/Vancouver, Central Oregon, and Willamette Valley regions. We recognize the ongoing desire to attract and retain the best and the brightest to our industry, the importance of ensuring a welcoming culture of belonging, and support. These casual opportunities to network, connect, and relax are part of our new **Futures in Bioscience** program. Your support allows us to sustain these long-term efforts.

OBW MEET-UPS, STEM TOURS, DIVERSITY REGIONAL MEET-UPS	OBW REGIONAL MEET-UPS SINGLE EVENT \$2,500/EVENT	STEM REGIONAL TOURS \$1,500/EVENT	DIVERSITY REGIONAL MEET-UPS \$1,500/EVENT
STEM Regional Tour- Bend		✓	
OBW Regional Meet-up – Eugene May 21, 2024	✓		
STEM Regional Tour- Portland		✓	
STEM Regional Tour- Vancouver		✓	
OBW Regional Meet-up – Bend, May 2, 2024	✓		
Diversity Meet-up, Bend			✓
Diversity Meet-up, Eugene			✓
Diversity Meet-up, Portland			✓
OBW Regional Meet-up – Portland	✓		

Executive Dinner Series and Platinum Luncheon Sponsorship:

Our Executive reception and dinner series offers industry executives a relaxed evening, designed to give you exclusive access to new and familiar executive peers in a more intimate environment than your day-to-day activities allow. Utilize this opportunity to engage in meaningful conversations, exchange ideas, share insights and build long-term relationships, while discussing pertinent issues that impact bioscience executives. The evening begins with a reception open to executives and sponsors. Each sponsor will select one of the dinners to host exclusively. This dinner portion is limited to 8-10 industry executives, the sponsor and the Executive Director of Oregon Bioscience Association

	DINNER SERIES IN PORTLAND METRO AREA TBD \$2,500	CENTRAL OREGON TBD \$2,500	WILLAMETTE VALLEY MAY 2023 \$2,500	PLATINUM AND BOD APPRECIATION LUNCHEON \$2,500
Recognition as a sponsor at the beginning of the reception	✓	✓	✓	
Verbal recognition at event	✓	✓	✓	
Exclusive floor time during the reception to address the group (2-minute intro for your company or digital clip)	✓	✓	✓	
Company logo on printed menus for in person events	✓	✓	✓	
Company logo on emailed invitations	✓	✓	✓	
Number of complimentary tickets to one dinner	1 (one per dinner)	1 (one dinner)	1 (one dinner)	
List of attendees (contact information not included) after sponsored events	✓	✓	✓	
Marketing materials can be placed inside the dining room	✓	✓	✓	
Opportunity to help select the targeted attendees	✓	✓	✓	
Opportunity to facilitate discussion on relevant topic	✓	✓	✓	

Biotech Summit and Company Pitch Sponsorship: October 1, 2024

This is our biggest event of the year. This event highlights the exciting science, technologies, disruptions, funding opportunities and ideas throughout the region.

Biotech Summit: Oregon Bio hosts learning opportunities for regional policymakers and their staff, with the goal of cultivating a core legislative group who engage with a deeper understanding and appreciation for our industry. Your support of this event will ensure continued education for our lawmakers and their staff. Join us as we highlight regional innovations within our bioscience economy, the impact and importance of bioscience on economic growth, equity and diversity in Oregon and SW Washington.

Numerous trends are impacting and redefining the central role patients play in bioscience, whether it be improving diversity in clinical trials that are increasingly decentralized, to building a bioscience infrastructure that supports delivering breakthroughs in precision medicine from detection to treatment. Program sessions will feature experts who will address these and other trends through the lens of patient care.

This summit includes an engaging Research Fast Pitch competition where companies showcase their innovative ventures that contribute towards better patient outcomes.

Company Pitch Showcase	PRESENTING SPONSOR \$20,000	EARLY AND LATE STAGE PITCH SESSIONS \$10,000	BASIC AND TRANSLATIONAL RESEARCH FAST PITCH \$10,000	SUPPORTING OR PANEL SPONSOR \$5,000	CONTRIBUTING OR INDUSTRY CHAMPION \$2,500
Company featured as an event sponsor on our website, event email and social media updates	✓	✓	✓	✓	✓
Verbal recognition at event	✓	✓	✓	✓	
2- minute talk time at event kick off	✓				
Digital presentation loop during breaks	✓				
Visibility (back drop screen with logo)	✓	✓	✓	✓	✓
Digital signage at event	✓	✓	✓	✓	✓
Total Number of complimentary tickets to event and reception	6	4	4	3	2
List of attendees (contact information not included) after sponsored event	✓	✓	✓	✓	

Economic Impact Report Sponsorship:

The Oregon Bioscience Association would like to invite you to consider sponsorship of our Economic Impact Study. Oregon Bio is re-commissioning an updated economic impact study. We contract with Pinnacle Economics to provide an independent assessment of the bioscience industry. The study utilized confidential State payroll records to accurately measure the number of firms, jobs, payroll, economic output and multiplier effects. For years we relied on the precise statistics this report provided our organization in working with economic development agencies, elected officials and the media, when promoting our industry. Unfortunately, these statistics are now outdated and it's time to re-invigorate this report. Oregon Bio is soliciting sponsorship for a new report which will utilize the latest payroll and economic statistics. As in the past, this will become a key part of our industry outreach and a central part of our advocacy and cultivation efforts. Supporting our Economic Impact Study is a way you can join the growing ranks of organizations that are leading Oregon's bioscience community. Corporate members and sponsors are the driving force and thought leaders, playing important roles in shaping our industry's future

Economic Impact Study	UNDERWRITING SPONSOR \$10,000	SUPPORTING SPONSOR \$5,000	CONTRIBUTING SPONSOR \$2,500	DONATING SPONSOR \$1,500
Your logo will appear on the EIR and on the download page of the report (size of logo based on sponsorship level)	✓	✓	✓	✓
Exclusive floor time during the release event to address the group (2-minute intro for your company upon request)	✓	✓		
Number of admission tickets to the release event	8	4	2	1
List of attendees (contact information not included) from your sponsored event	✓	✓	✓	
Your company featured as sponsor on our website	✓	✓	✓	✓
Your company featured in our weekly update prior to the release event	✓	✓	✓	✓

Oregon Pavilion at BIO2024

Be part of the [Oregon Pavilion exhibit booth](#) at BIO International Convention 2024 (BIO 2024). Join us in San Diego this coming June 3-6, 2024 for the industry's largest partnering conference representing the full ecosystem of bioscience with close to 20,000 biotech industry leaders from across the globe – from the lab, clinical trials, manufacturing, business development, and marketing launch.

Oregon Bio has created Oregon Pavilion Packages designed to include the very best features of BIO 2024. Let us take care of all the trade show logistics so you can concentrate on promoting your organization through networking and onsite exposure.

In 2024, the **Oregon Pavilion will be located directly across from the BIO Business Forum**, among the leading exhibitors at the Convention. Ways to support the Oregon Pavilion:

If you are attending BIO2024 and participating in the Oregon Pavilion:

- Co-Presenting Sponsor: \$25,000
- Start-up Sponsor: \$25,000 (**Support 2 pre-revenue start-ups**)
- Collaborating Sponsor: \$11,000
- Supporting Sponsor: \$7,500 (**Pavilion partnering not included**)
- Hospitality Reception Sponsor: \$5,000 (**Pavilion partnering not included**)
- Pavilion Partner experience Sponsor: \$5,000 (**Pavilion partnering not included**)
- Media support sponsor: \$2,500 (**Pavilion partnering not included**)
- Industry Champion: \$5,000 (**Pavilion partnering not included**)
- Contributing Support: \$2,500 (**Pavilion partnering not included**)

RadLab Sponsorship:

With the support of our partners, Oregon Bio is excited to rollout RadLab, an innovative way to create job and pathway awareness around our Life Sciences industry. In just a few months, the term "Life Science" will become more familiar and players will discover various career paths in our industry. Our target audience will be youth (ages 13-24+) across the state actively participating in the game and related activities, especially with underrepresented youth and in underserved communities. This gaming app will be free for all participants.

Oregon Bio is committed to this initiative, as we launch our first year of Rad Lab. ***We want you to be on the game team!*** This initiative can support you in building a sustainable talent pipeline and provides a more vetted pool of talent for you to recruit from. It also supports the community around you with opportunities. We want to show you how. [link to lunch and learn demo here](#).

RadLab gaming app: (see attached flier for detailed benefits)

link to lunch and learn [demo here](#)

- Level 1: Awareness \$3,750 per year includes a 25% subsidy from Oregon Bio for members (standard launch rate \$5,000)
- Level 2: Engagement \$5,000 per year includes a 50% subsidy from Oregon Bio for members (standard launch rate \$10,000)
- Level 3: Brand Spotlight \$12,375 per year includes a 50% subsidy from Oregon Bio for members (standard launch rate \$24,700
 - or \$1,125 per month includes a 50% subsidy from Oregon Bio for members (standard launch rate \$2,250 per month)

World Class Industries Tailgate Sponsorship:

Join over 175 business owners, local officials, key community leaders and new businesses looking to grow and/move to the Willamette Valley. Hosted bar and game day food provided. Oregon Ducks and the Boise State Broncos at UO.

September 7, 2024

- Presenting Sponsor: \$7,500
 - 2 Game tickets
 - VIP Access only seating area
 - Option to provide Company promotional items at event
 - Opportunity to provide sponsored content in evite blast
 - Linked logo on invite and registration
 - Speak to crowd on mic during sponsor recognition and raffle
 - Verbal recognition at event
 - Signage at event with logo
 - 10 tailgate passes
- Photo Booth Sponsor: \$3,500
 - Get your company logo exclusively on every printed and digital photo strip
 - Opportunity to provide props from your company
 - 6 tailgate passes
- Signature Cocktail Sponsor: \$3,000
 - Option to provide Company promotional items at event
 - Opportunity to provide sponsored content in evite blast
 - Linked logo on invite and registration (tier one)
 - Verbal recognition at event
 - Signage at event with logo
 - 6 tailgate passes
- Gold Sponsor: \$2,000
 - Option to provide Company promotional items at event
 - Opportunity to provide sponsored content in evite blast
 - Linked logo on invite and registration (tier one)
 - Verbal recognition at event
 - Signage at event with logo
 - 6 tailgate passes
- Silver Sponsor: \$1,000
 - Linked logo on invite and registration (tier two)
 - Verbal recognition at event
 - Signage at event with logo
 - 4 tailgate passes