



Oregon Bioscience Association

2020 Sponsor Prospectus

Dear Friends and Supporters,

The primary purpose of the Oregon Bioscience Association (Oregon Bio), a 501(c)(6) nonprofit member trade association, is to promote the growth and quality of the bioscience industry through Advocacy, Cultivation and Education. As part of this mission, we are poised to deliver on-time and in demand events through 2020 that meet the needs of our members with a renewed focus on economic influencers and advocacy impact.

With input from Oregon Bio's board, Governmental Affairs and Advocacy committee and industry members, our 2020 events and programming engage industry throughout Oregon and Southwest Washington on a variety of current topics. Last year we presented fundamental industry topics including Oregon Bio 2019: Innovating and Scaling our Region's Growth, The Biotech Summit and events focused on identifying and developing local talent pools, which were paired with our popular "Bio On" networking events in Central Oregon, Southern Oregon and Portland.

We design our events to support your organization and the bioscience ecosystem. As you review Oregon Bio's sponsorship opportunities, you will see how we bring the heart of Oregon's bioscience industry together at an array of business and professional development events.

We remain confident that your sponsorship of the events offered by Oregon Bio is not only a smart investment by your organization, but also an investment in our region, life sciences community and the future we are all counting on. **To become a sponsor, contact me today.**

Oregon Bio looks forward to bringing you our best in 2020 as we embark upon another new and exciting year cultivating Oregon's life science, biotechnology and digital health industry. Thank you for your continued support and dedication.

Julie Black
Director of Member Services, Business Development
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Corporate Memberships

Become a corporate member and join the growing ranks of leading Oregon bioscience organizations. Corporate members are the driving force and thought leaders playing important roles in shaping our industry's future. Corporate membership enables participating companies all benefits offered through Oregon Bio membership including leadership of and access to programs, events and other resources.

	PLATINUM MEMBER \$22,000	DIAMOND MEMBER \$11,000	EMERALD MEMBER \$7,500	GOLD MEMBER \$5,500	SILVER MEMBER \$3,300
Oregon Bio membership privileges for your company and all employees	✓	✓	✓	✓	✓
Level of logo recognition on the Oregon Bio website	1 st	2 nd	3 rd	4 th	5 th
Recognition level in Executive Director's and staff email signature	1 st	2 nd	3 rd	4 th	5 th
Number of complimentary tickets to the Bioscience Showcase or fall event*	10	8	6	4	2
Oregon Bio event sponsorship (does not include additional registrations)	High Level (up to \$5,000)	Contributing Event Sponsor			
Member listing in Oregon Bio email updates	✓	✓			
Invitation to all Executive receptions and dinners	✓				
Scholarship, on your company's behalf, for 10 guests or students to attend an Oregon Bio event, or local Community College to receive ORBio membership	✓				

*Complimentary tickets can be transferred to another Oregon Bio event. Oregon Bio staff must be notified via email one month prior to event.

PLATINUM MEMBERS	DIAMOND MEMBERS	EMERALD MEMBERS
GOLD MEMBERS	SILVER MEMBERS	

“Bio On” Networking Event Sponsorship Opportunities

The *Bio On* Series is a platform to showcase your offerings in a casual networking environment. Bio-professionals at all levels attend and learn from their peers about Oregon’s bioscience community, professional development and how we fit into a global bio-network. Our *Bio On* Series attendance typically ranges from 100 to 170 people. As a networking event sponsor, you will receive the following benefits:

BIO ON SPONSORSHIP \$2,750 PER EVENT / SPONSOR 5 OR MORE \$2,000 PER EVENT	
✓	Exclusive floor time during the event to address the group (2-minute intro for your company)
✓	Table for marketing material (upon request via email to julie@oregonbio.org two weeks prior to event)
✓	4 tickets to the “Bio on” event and preceding programming (registration must be complete one week prior to event)
✓	List of attendees (name and company name) from your sponsored event, upon request via email to julie@oregonbio.org
✓	Your company featured as the event sponsor on our website, event email updates and social media updates
✓	Reserved conference room (upon request via email 2 weeks prior to event) following day for a meet-and-greet followed by your presentation to your guests that you invite at the event. Information about the event can also be added on our partner events page as well as incorporated in your weekly update notices prior to the event

	BIO ON SPONSOR 5 OR MORE \$2,000/EVENT [3 OF 5 AVAILABLE]	BIO ON SPONSOR SINGLE EVENT \$2,750	BIO ON LANYARD SPONSOR \$2,500/EVENT [1 AVAILABLE]
Bio on the Rocks, Portland (March 2020)	✓	✓	✓
Bio in the High Desert, Bend (May 2020)	✓	✓	✓
Oregon Bio Women, Genentech or Access Solutions site (June 2020)	✓	✓	✓
Bio on Tap, Portland (July 2020)	✓	✓	✓
Bio in the Valley, Eugene (September 2020)	✓	✓	✓
Bio on the Vine, Portland (November 2020)	✓	✓	✓



Advocacy 101 Lunch & Learn Series Sponsorship:

Our “Advocacy 101 Lunch & Learn” series offers Oregon Bio members an opportunity to learn from our Government Affairs and Advocacy Committee how to optimally engage with policy and legislative leaders. Our goal is to educate our members how to effectively advocate for their companies. This L&L series will provide attendees with the following tools:

- How to look up a bill summary
- How to identify and contact their legislators
- Preparing testimony on bills in the region
- Providing a letter of support or opposition on a bill

This L&L series will allow for the opportunity to engage in meaningful conversations, exchange ideas, share insights and build long-term relationships, while discussing pertinent issues that affect the bioscience industry and how we can collaborate as a united voice. Sponsorship opportunities are available for a single L&L event or series of 4.

	L&L SERIES OF 4 \$2,500 [1 AVAILABLE]	ONE L&L \$750
Recognition as a sponsor at the Lunch & Learn	✓	✓
Opportunity to help facilitate discussion on relevant topic	✓	
Exclusive floor time during the event to address the group (2-minute intro for your company)	✓	✓
Company logo on emailed invitations	✓	✓
Number of complimentary tickets to event	4 (1 per event)	1
List of attendees (contact information not included) after sponsored event	✓	✓
Marketing materials can be placed inside the event room	✓	

The Entrepreneurs’ Tool Box Lunch & Learn Series Sponsorship:

We all start somewhere. Our Entrepreneurs’ Tool Box Lunch & Learn series gives entrepreneurs tools and guidance in:

- SBIR/STTR grant writing
- Pitch and pitch deck preparation
- Financial statement overview
- Marketing fundamentals
- Leveraging social media
- Business Oregon resources
- Finding physical space

	L&L SERIES OF 4 \$2,500 [2 AVAILABLE]	ONE L&L \$750
Recognition as a sponsor at the beginning of the event	✓	✓
Verbal recognition at event	✓	✓
Exclusive floor time during the event to address the group (2-minute intro for your company)	✓	✓
Number of complimentary tickets to event	4 (1 per event)	1
List of attendees (contact information not included) after sponsored event	✓	✓
Marketing materials can be placed inside the venue	✓	✓

Executive Reception and Dinner Series Sponsorship:

Our Executive reception and dinner series offers industry executives a relaxed evening, designed to give you exclusive access to new and familiar executive peers in a more intimate environment than your day-to-day activities allow. Utilize this opportunity to engage in meaningful conversations, exchange ideas, share insights and build long-term relationships, while discussing pertinent issues that impact bioscience executives. The evening begins with a reception open to executives and sponsors. Each Portland sponsor will select one of the three dinners to host exclusively. This dinner portion is limited to 8-10 sponsor/host invited executive attendees plus a representative from their sponsoring company and the Executive Director of Oregon Bioscience. Sponsorship for the Portland Series will include tickets to all 3 receptions and ONE dinner. Sponsorship to Central Oregon and/or Willamette Valley are for a single sponsor, which includes a single ticket.

	DINNER SERIES OF 3 IN PORTLAND METRO AREA \$10,500 [2 AVAILABLE]	CENTRAL OREGON \$5,000 [1 AVAILABLE]	WILLAMETTE VALLEY \$5,000 [1 AVAILABLE]
Recognition as a sponsor at the beginning of the reception	✓	✓	✓
Verbal recognition at event	✓	✓	✓
Exclusive floor time during the reception to address the group (2-minute intro for your company)	✓	✓	✓
Company logo on printed menus	✓	✓	✓
Company logo on emailed invitations	✓	✓	✓
Number of complimentary tickets to one dinner	1 (one dinner)	1 (one dinner)	1 (one dinner)
List of attendees (contact information not included) after sponsored events	✓	✓	✓
Marketing materials can be placed inside the dining room	✓	✓	✓
Opportunity to help select the targeted attendees	✓	✓	✓
Opportunity to facilitate discussion on relevant topic	✓	✓	✓

BioForum Series Sponsorship:

Our BioForum series take a deeper dive into the science, engineering, manufacturing, regulatory/compliance and/or business aspects of the bioscience industry. These more intimate gatherings are hosted and led by industry members to promote greater understanding of critical aspects of company building blocks and to promote discussion and partnership opportunities. Hosting companies may give brief tours or provide demonstrations as part of the engagement.

	BIOFORUM SERIES OF 2 \$2,500 [AVAILABLE]	BIOFORUM SPONSOR \$1,500 [AVAILABLE]
Recognition as a sponsor at the beginning of the event	✓	✓
Verbal recognition at event	✓	✓
Exclusive floor time during the event to address the group (2-minute intro for your company)	✓	✓
Number of complimentary tickets to event	8 (4 per BioForum)	4
List of attendees after sponsored event	✓	✓
Marketing materials can be placed inside the venue	✓	✓
Opportunity to help select the targeted attendees	✓	✓
Opportunity to facilitate discussion on relevant topic	✓	✓

Biotech Summit Sponsorship:

Oregon Bio hosts learning opportunities for regional policymakers and their staff, with the goal of cultivating a core legislative group who engage with a deeper understanding and appreciation for our industry. Your support of this event will ensure continued education for our lawmakers and their staff. Join us as we highlight regional innovations within our bioscience economy, the impact and importance of bioscience on economic growth, equity and diversity in Oregon and SW Washington. Diverse leadership and policy stakeholder groups will engage in non-partisan round table discussions allowing engagement in meaningful conversations, exchange of ideas, insight sharing and long-term relationship building, while discussing pertinent issues that affect the bioscience industry advancements and policy issues (ie. gene technology, such as gene therapy and CRISPR relevant to both human health and bio ag). During Oregon Bio 2019: Innovating and Scaling our Regions' Growth, Biotech Summit, the conversations included access to capital; education and workforce development; technology and infrastructure growth; healthcare innovation; and patient engagement in the biotech industry.

Biotech Summit	PRESENTING SPONSOR \$20,000 [1 AVAILABLE]	SUPPORTING SPONSOR \$10,000 [1 AVAILABLE]	CONTRIBUTING SPONSOR \$2,500 [4 AVAILABLE]	COCKTAIL SPONSOR \$2,500 [1 AVAILABLE]	WINE, CHEESE SPONSOR \$2,500 [1 AVAILABLE]
Company featured as an event sponsor on our website, event email and social media updates	✓	✓	✓	✓	✓
Wine and Cheese Sponsor	✓	✓			✓
Cocktail Sponsor	✓			✓	
Verbal recognition at event	✓	✓			
2- minute talk time at event kick off	✓	✓			
Digital presentation loop at registration table	✓				
Visibility (sponsor provides floor banner)	✓	✓	✓	✓	✓
Exhibit table	✓	✓			
Acknowledgment in Event Guide (print and digital)	✓	✓	✓	✓	✓
Event Guide advertisement (sponsor provides ad one month prior to event)	Full-page	Half-page			
Digital signage at event	✓	✓	✓	✓	✓
Total Number of complimentary tickets to event, reception and dinner	10	5	2	2	2
List of attendees (contact information not included) after sponsored event	✓	✓	✓	✓	✓

Biotech Summit	BIOBUS SPONSOR \$5,000 [1 AVAILABLE]	LANYARD SPONSOR \$5,000 [1 AVAILABLE]
Company featured as the event sponsor on our website, event email updates and social media updates	✓	✓
Acknowledgment in Event Guide (print and digital)	✓	✓
Lanyards (Provide 150 lanyards with logo and clips)		✓

Signature Event Sponsorship: Annual Conference

Join Oregon Bio for our biggest event of the year. Combining three of our signature events, this event highlights the exciting science, technologies, disruptions, funding opportunities and ideas throughout the region. The **Company Pitch Showcase** features entrepreneurs involved in medical device, diagnostic, digital health and health IT technologies pitching their technologies to a judging panel and the audience. Along with the region’s entrepreneurs, Oregon Bio introduces the fourth annual **Research Fast Pitch**. Research scientists are the unsung heroes of innovation and lifesaving treatments, yet the work of these science “rock stars” seldom sees the light of day. To shine the light on the groundbreaking work currently taking place throughout our region, this showcase is designed for basic and applied researchers (high school to academic) to share their work in a unique format—precisely timed, 3-minute presentations. Finally, our student **Poster Pavilion** is back! Finishing off this event is a networking reception to announce our winners.

Day-One Annual Conference	PRESENTING \$20,000 [1 AVAILABLE]	COMPANY PITCH SHOWCASE \$10,000 [1 AVAILABLE]	RESEARCH FAST PITCH \$10,000 [1 AVAILABLE]	POSTER PAVILION \$10,000 [1 AVAILABLE]	CONTRIBUTING SPONSOR \$2,500 [4 AVAILABLE]
Organization featured as an event sponsor on our website, and event email and social media updates	✓	✓	✓	✓	✓
Verbal recognition or digital signage at event	✓	✓	✓	✓	✓
Up to 50 student posters with admission to event and networking				✓	
Brief description of each poster, in guide, must be provided 45 days before event				✓	
Recognition and/or talk time	Welcome Remarks	Announce winners at Reception	Announce winners at Reception	2-min intro before Poster break	
Visibility (sponsor provides floor banner)	Floor banner throughout event	Floor banner during session	Floor banner during session	Floor banner during session	
Luncheon meet up table sponsor	✓	✓	✓	✓	
Acknowledgment in Event Guide (print and digital)	✓	✓	✓	✓	✓
Event Guide advertisement (sponsor provides ad one month prior to event)	Full-page	Half-page	Half-page	Half-page	
Number of complimentary tickets to event and networking	20	10	10	10 (+ ≤50)	2
List of attendees (contact information not included) after sponsored event	✓	✓	✓	✓	✓

Annual Conference	WORKFORCE ENGAGEMENT TABLE \$2,500 [5 AVAILABLE]	LUNCHEON TABLE TOPIC HOST \$500 [10 AVAILABLE]	EVENT LANYARD \$3,500 [1 AVAILABLE]	LUNCH SPONSOR \$2,500 [1 AVAILABLE]	COFFEE SPONSOR \$1,500 [2 AVAILABLE]
Promotion material (sponsor provides)	✓		Sponsor to provide 350 lanyards clips	Inside Dining Room	On Coffee Table
Sponsor logo on table top with topic of discussion	✓	✓	✓	✓	✓
Company featured as the event sponsor on our website, event email updates and social media updates	✓	✓	✓	✓	✓
Digital signage at event	✓		✓	✓	✓
Acknowledgment in Event Guide (print and digital)	✓	✓	✓		
Number of complimentary tickets to event and networking	2	2	4	2	2
List of attendees (contact information not included) after sponsored event	✓		✓	✓	✓

Event Guide Advertisement	HALF-PAGE AD \$2,500 [2 AVAILABLE]	QUARTER-PAGE AD \$1,500 [4 AVAILABLE]
	Half-page	Quarter-page
Ad (sponsor provides ad one month prior to event)	1	1
Number of complimentary tickets to event and networking	2	1

Exhibit Tables	INDUSTRY START UP (1-15 EMPLOYEES) MEMBERS \$500 NON-MEMBER \$1,000 [AVAILABLE]	INDUSTRY SCALE UP (16-100 EMPLOYEES) MEMBER \$1,000 NON-MEMBER \$2,000 [AVAILABLE]
Exhibit Table	✓	✓
Number of complimentary tickets to event and networking	1	1